# 5 REASONS

## Why Genuine Pin High Golfers Labels will Grow Your Repeat and Referral Business



Genuine Pin High Golfers Labels are a multi-purpose tool to help you grow your business. Or, as we like to say, they are a "WHOLE-IN-ONE" solution.

#### A Personalized Gift

Each set of 20 laminated Mylar labels is custom printed with your customer's name and phone number beneath your logo. This valuable and stylish gift says far more than mere words how much you value his business and appreciate his loyalty.

Moreover, this is a gift you don't need to buy ahead of time, inventory, package, wrap, or ship yourself. Just tell us who and where, we do the rest.

#### A Thank You Letter

Everyone wants to be appreciated. That's why saying "thanks" is such a universal way of expressing gratitude. But, a written letter carries more impact, so we have provided enough space on the back for up to 100 of your own words to express your appreciation to your customer.

#### A Highly Targeted Advertising Medium

Once applied, your logo will be visible every time a club is pulled from the bag, round after round, year in and year out. In the end, these high frequency impressions result in countless opportunities to answer the question "where did you get those handsome labels?" and to reminisce about their trip while in the presence of playing partners belonging to your target demographic. This type of word-of-mouth advertising is a natural and effective way to generate referral customers.

#### An Insurance Policy

In the all-to-likely event that a club gets left behind, the true value of this gift will be realized when his club is returned and the full resale value of his complete set of matched clubs is preserved.

#### An Incredible Value

At less than \$9 per set, out the door, Genuine Pin High Golfers Labels containing your custom thank you message and branded with your logo, will pay for themselves many times over in customer satisfaction, repeat business and new referral customers.



### TOUR OPERATORS PROGRAM PRICING:

#### \$8.95 - EAGLE PROGRAM



- Text: Name and Phone number
- Personal Thank you message on the back
- · Brand logo

#### \$7.95 - BIRDIE PROGRAM



- Text Only: up to 4 lines of 20 characters
- Personal Thank you message on the back

#### \$6.95 - PAR PROGRAM



 Text Only: up to 4 lines of 20 characters

#### \$95.00

One-time set up charge (logo and thank you letter)

#### Pin High Golf Club Labels - Front Side

Choose from Gold labels w/black print, Chrome labels w/black print and Black labels w/gold print

PINHIGH

#### 20 Labels per set

St. Johns, FL 32259



#### Back Side

Personalized Thank you Message

